

Dear Regional Community Partner:

Tax Payer ID: 35-1307165

WNIN is the PBS station that covers southwestern Indiana, southeastern Illinois and northwestern Kentucky. The station reaches thousands of Tri-State area residents with television programming that promotes education, community betterment and togetherness.

As a nonprofit, we rely on the public's generosity for support to help raise funds. We host the WNIN Online Auction. All items will be available through an ONLINE AUCTION starting May 1 - 16 at 10 pm. We are thrilled to be able to hold our WNIN Online Auction again this year to showcase how our community businesses support public media!

WNIN is seeking items from businesses to auction off to viewers during the Spring Online Auction, happening on May 1 - 16, 2025. If you choose to donate an item to the auction, you will receive:

- Exposure to over 250,000 households
- · Access to a captive audience

- Increased household name recognition
- Alignment with a reputable organization

DONOR LEVELS & BENEFITS

UP TO \$750 RETAIL VALUE

 Item listed on Auction website for entirety of event

See form on reverse side with instructions on how to give should you be ready to make your gift. Remember, your donation is 100% tax deductible.

\$750+ RETAIL VALUE

- Item listed on Auction website for entirety of event
- 30 second spot created for item and business to air on WNIN
- Spot to air on WNIN and posted on WNIN social media



We are so grateful for your consideration and hope you will explore this special opportunity to partner with a household name – PBS.

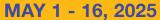
Thank you,
Karen Robinson
Director of Events/Theater
krobinson@wnin.org

Sarah Davis sdavis@wnin.org (812) 423-2973 x261





2025 WNIN ONLINE AUCTION DONATION FORM





DONOR INFORMAT	ION:		
Business:		Contact Name:	
Address:		City State: Zip:	
Phone:	Fax:	Email:	
Website:		Social Media: @	
accepted. All donations are sub	st not be required to pay anything in copect to acceptance by the Auction Co		s not
Value \$: Quantity:		= Total Value \$:	
Gift Card/Certificate (ch	eck one):		
O Donor will provide G	ift Card/Certificate by mailing i	l uction, example: 5/16/26, when possible)	
O Merchandise (Expiration Date:)			
Delivery Method For Me	erchandise:		
O PICK UP O DRO	POFF O MAIL		
Donors Signature:		Date:	
(includes permission for logo ar			

(All donated merchandise must be new and undamaged. Art antiques, and collectibles should be in marketable condition. WNIN reserves the right to authenticate the value of donations and to approve all scripts for on-air presentation. It is understood that all donations become the property of WNIN and the sale of those items is at the discretion of WNIN. Receipt will be supplied by the Auction office at the end of September 2025. WNIN produced certificates expire one year after purchase unless stated otherwise.)

DONOR LEVELS & BENEFITS:

Up to \$799 Retail Value

• Item listed on Auction website for entirety of event

\$750+ Retail Value

- · Item listed on Auction website for entirety of event
- · 30 second spot created for item and business to air on WNIN
- · Spot to air on WNIN and posted on WNIN social media

GAIN EXPOSURE & HELP US HIT OUR TARGET!

DEADLINE: APRIL 25, 2025 PLEASE EMAIL, FAX, OR MAIL THIS FORM TO:

KAREN ROBINSON - Director of Events/Theater

Email: krobinson@wnin.org

Mail: WNIN, Two Main St., Evansville, IN 47708

SARAH DAVIS

Email: sdavis@wnin.org

Phone: (812) 423-2973 x261; Fax: (812) 428-7548